



Established in 1752, the Easton Farmers' Market is America's longest continuous running open-air market. Today the Easton Farmers' Market remains a rich and colorful piece of Easton's heritage. Still residing in its original birthplace on Easton's historic Centre Square, the market draws on its deep roots and offers visitors a vibrant shopping experience and incomparable community spirit.



Fresh. Local. Organic.

Our market family – a passionate group of farmers, entrepreneurs, chefs and artists – is fully committed to their craft and dedicated to making our world a better, healthier, more beautiful place. All products sold are locally grown and produced, with most of the produce naturally/organically grown. All meat and dairy are antibiotic and hormone-free, and animals are pasture-raised. And yes, all farms undergo a full on-site inspection to ensure the quality of products you expect.

More Than Just a Market.

While every day at the market is a great day, there are some Saturdays that offer even more reasons to come on by!

- May 5 **Opening Day** Kick-off the market's 2018 regular season with the annual ribbon cutting. Let the YUM begin!
- June 9 **Strawberry Day** It's Everything Strawberry Day! With strawberry shortcake, strawberry cocktails, and more!
- June 23 **June Bee Jamboree** This sweet celebration will feature bee-keeping demonstrations and honey tastings to a bumble bee tea party and parade!
- July 8 **266th Birthday Celebration** Now it's a party! Free cake, live music, entertainment, historical displays, and more!
- July 21 **Zucchini 500** The Valley's hottest, and zaniest, veggie race returns for its 12th year!
- Aug 4 **Peach Day** Savor the sweetness of summer with plump, juicy peaches. Indulge in peach cobbler, smoothies, preserves, pie, & even by the bushel!
- Aug 18 **Tomato Day** It's tomato time! Come celebrate summer's shining star in all its glorious forms.
- Sept 1 **Sunflower Day** Learn some fun facts about our signature flower while you shop the varieties offered for you to admire and take home!
- Sept 15 **Chile Pepper Day** If you can 'take the heat' join other fire-eaters for the "10 Deadly Peppers" Hot Pepper Eating Contest — it's HOT-HOT-HOT!
- Oct 6-7 **Garlic Fest** Eat – Drink – Stink! It's a stinkin' good time with lots of garlic-infused food, music and chef demos!
- Oct 20 **Apple Jam** Celebrate the fall with some old-fashioned harvest fun... live music, apple pie eating contest, apple sampling – of PA's finest apples!
- Nov 3-4 **PA Bacon Fest** Bacon Fest Returns for its 7th year... BIGGER BETTER with WAY MORE BACON!

Our Purpose.

The purpose of the Easton Farmers' Market (EFM) is to provide fresh, high quality, local produce and food products directly from regional farms and businesses to the consumer. EFM also offers artists and crafters an outlet for sale of their handmade products.

Easton Farmers' Market is a subsidiary of PA Greater Easton Development Partnership (GEDP), a volunteer driven, 501(c) 3 non-profit entity focused on Easton's economic well-being, historical integrity, programmatic development, vibrant culture and urban hospitality.

VISIT us - EastonFarmersMarket.com
LIKE us - [Facebook.com/EastonFarmersMarket](https://www.facebook.com/EastonFarmersMarket)
FOLLOW us - [Instagram.com/EastonFarmersMarket](https://www.instagram.com/EastonFarmersMarket)



SPONSORSHIP OPPORTUNITIES

FARMERS' FRIEND (\$500)

- Promote your company at the market during one market day (tent/table provided)
- Your printed company materials featured at our information tent

MARKET MARVEL (\$1,500)

- Promote your company at the market during three market days (tent/table provided)
- Your company logo and banner displayed in Centre Square on all market days
- Your printed company materials featured at our information tent

HARVEST HERO (\$3,000)

- Promote your company at the market during five market days (tent/table provided)
- Your company logo and banner displayed in Centre Square on all market days
- Your company logo and a web link on the homepage of www.EastonFarmersMarket.com
- Your company logo in all issues of the weekly e-newsletter sent to 9,500 subscribers
- Your printed company materials featured at our information tent

CREAM OF THE CROP (\$5,000)

Our premier sponsorship!

- Promote your company and the benefits you offer the community during any or all market days in Centre Square (tent/table provided)
- Your company logo on promotional pieces including the 2018 Market District Brochure, and market posters
- Your company logo and banner prominently displayed in Centre Square on all market days
- Your company logo and a web link on the homepage of www.EastonFarmersMarket.com
- Your company logo in all issues of the weekly e-newsletter sent to 9,500 subscribers
- Your printed company materials featured at our information tent

2018 MARKET IN CENTRE SQUARE

Saturdays May 5th – December 22nd | 9am-1pm

Yes, I would like to be a 2018 sponsor of the 2018 Easton Farmers' Market in Centre Square:

- Farmers' Friend – \$500
- Market Marvel – \$1,500
- Harvest Hero – \$3,000
- Cream of the Crop – \$5,000
- Other: \$ _____

Company Name: _____

Contact Name: _____

Email Address: _____

Phone: _____

Please make checks payable to:
Easton Farmers' Market
Attn: Megan McBride, Market District Director
325 Northampton Street
Easton PA 18042

www.eastonfarmersmarket.com / phone: 610.330.9942

NON-PROFIT DESIGNATION

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CONTACT INFORMATION

For more information, please contact:
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