



2016 MEDIA KIT



Easton Farmers' Market is a subsidiary of Greater Easton Development Partnership, a registered 501(c)3 organization that serves as an economic development driver for the City of Easton through smart growth, environmental sustainability and historic preservation.

Executive Director: Jared Mast www.EastonPartnership.org

Mission Statement

The purpose of the Easton Farmers' Market (EFM) is to provide fresh, high quality, local produce and food products directly from regional farms and businesses to the consumer. EFM strives to support local agriculture and preserve the region's agricultural heritage while promoting direct connection with the farmers who grow the food. EFM also offers artists and crafters an outlet for sale of their handmade products. As a key part of Easton's downtown Market District, the Easton Farmers' Market serves as an important local economic driver and social hub.

All products sold at the Easton Farmers' Market are locally grown and produced. The vast majority of produce is naturally grown and chemical-free and all produce is GMO-free. All meat and dairy are antibiotic-free / hormone-free, and animals are pasture-raised. Prepared food and ready-to-eat vendors source ingredients from local farms whenever possible. All farms undergo a full on-site inspection.

2016 - 2017 Market Dates & Times

2016 Open – Air Summer Market

Saturdays, 9:00 am – 1:00 pm in Centre Square (May 7th thru December 17th)

2017 Open – Air Winter Market

2nd & 4th Saturdays, 10:00 am – 12:00 pm in Centre Square (January 14th thru April 22nd)

Staff

Market District Director, Megan C. McBride 610.330.9942 megan@eastonpartnership.org

Market District Manager, Brittany A. Vokoun 610.253.3618 brittany@eastonpartnership.org

Market District Manager, Elizabeth Judge Wyant 610.250.6533 liz@eastonpartnership.org

Mailing Address:

Easton Farmers' Market, 325 Northampton Street, Easton, PA 18042 610.330.9942

www.EastonFarmersMarket.com

Saturday Vendors

Produce

Apple Ridge Farm
Backyard Growers
Beechwood Orchards
Blooming Glen Farm
Pheasant Hill Farm
Primordia Mushroom Farm
Salvaterra's Gardens
Scholl Orchards
Twin Maple Farm

Dairy

BaD Farm
Valley Milkhouse

Pasture-Raised Meat & Eggs

Apple Ridge Farm
BaD Farm
Breakaway Farm
Purely Farm

Bakery & Confection

Apple Ridge Farm
Flour Shop Bakery
Saxman Breads
Tomblor's Bakery

Specialty Foods

Bank Street Creamery
Easton Salsa Co.
Lemon Tree Lane Kitchen
Peace Valley Winery
Pickle Licious
Stagecoach Orchard Apiary
The Farmer & The Chickpea
Two Sisters Canning

Restaurants & Cafes

Aladdin Middle Eastern
Fieldstone Coffee Roasters & Tea
Full of Crepe
State Café & Grill
Sycamore Grill
Terra Café

Flowers & Botanicals

Mercantile Home
Peace Tree Farm
Teels Hill Soapworks

Artists & Crafters

Arts Community of Easton (ACE)
Mercantile Home



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