



2015 Market Sponsorship Levels and Benefits

\$5000 level – Cream of the Crop – Wednesday AND Saturday Markets

- Promote your company and the benefits you offer the community during any or all market days at the Open-Air Market in Centre Square on Wednesdays and Saturdays (tent / table provided by the Market)
- Your company logo on major print advertising pieces including promotional rack cards, market posters and magazine ads, and additionally on all online ads
- Your company logo and banner prominently displayed in Centre Square on all open-air market days
- Your company logo and a web link on the homepage of the eastonfarmersmarket.com website and in all issues of FRESH! the weekly e-newsletter sent to over 4,500 subscribers on our e-address list
- Your printed company materials featured in the Market's information tent for shoppers

Choose either the **Wednesday Market (local and urban professionals)** or the **Saturday Market (regional and families)** and become a *Harvest Hero* or a *Market Marvel* – benefits below:

\$3000 level – Harvest Hero – Wednesday OR Saturday

- Promote your company at either the Wednesday or Saturday market on five market days (tent / table provided by the Market)
- Your company logo and banner displayed in Centre Square at the Wednesday or Saturday market
- Your company logo and a web link on the homepage of the eastonfarmersmarket.com website and in the Wednesday or Saturday issue of FRESH! the weekly e-newsletter sent to over 4,500 subscribers
- Your printed company materials featured in the Market's information tent for shoppers

\$1500 level – Market Marvel – Wednesday OR Saturday

- Promote your company at either the Wednesday or Saturday market on three market days (tent / table provided by the Market)
- Your company logo and banner displayed in Centre Square at the Wednesday or Saturday market
- Your printed company materials featured in the Market's information tent for shoppers

\$500 level – Farmers' Friend

- Promote your company and the benefits you offer the community on one Saturday market day and one Wednesday market day during the Open-Air Market (tent & table provided by the Market)
- Your printed company materials featured in the Market's information tent for shoppers

2015 Open-Air Markets

Saturdays - May 2nd to November 21st ~ 9 am to 1 pm
Wednesdays – June 3rd through September 30th - 4 pm to 8 pm

Yes, I would like to be a 2015 sponsor of the Easton Farmers' Market and have enclosed a check for:

\$5000-Cream of the Crop \$3000-Harvest Hero \$1500-Market Marvel \$500-Farmers' Friend Other: \$ _____

Company Name: _____ Contact Name: _____

E-mail Address: _____ Phone #: _____

Please make checks payable to the Easton Farmers' Market

Mail to Megan McBride, Market Manager at 35 South Third Street, Easton PA 18042

**Easton Farmers' Market is a Subsidiary of Greater Easton Development Partnership,
a 501c3 registered non-profit**