



2017 MEDIA KIT

Easton Farmers' Market (EFM) is a subsidiary of Greater Easton Development Partnership (GEDP), a registered 501c3 organization that serves as an economic development driver for the City of Easton through smart growth, environmental sustainability and historic preservation



Executive Director: Jared Mast | Website: www.EastonPartnership.org

EFM Mission Statement

The purpose of the Easton Farmers' Market is to provide fresh, high quality, local produce and food products directly from regional farms and businesses to the consumer. EFM strives to support local agriculture and preserve the region's agricultural heritage while promoting direct connection with the farmers who grow the food. EFM also offers artists and crafters an outlet for sale of their handmade products. As a key part of Easton's downtown Market District, the Easton Farmers' Market serves as an important local economic driver and social hub.

All products sold at the Easton Farmers' Market are locally grown and produced. The vast majority of the produce is naturally/organically grown/chemical-free and all produce is non-GMO. All meat and dairy are antibiotic-free/hormone-free and all animals are pasture-raised. Prepared food and ready-to-eat vendors source ingredients from local farms whenever possible. All farms undergo a full on-site inspection.

2017 Market Season

Saturdays 9:00 am – 1:00 pm in Centre Square | May 6th thru December 16th

Staff

Market District Manager: Megan McBride | 610.330.9942 | megan@eastonpartnership.org

Assistant Market Manager: Alice Ziegler | 908.268.6039 | alice@eastonpartnership.org

MAILING ADDRESS: 325 Northampton Street, Easton PA 18042

WEBSITE: EastonFarmersMarket.com

2017 EFM VENDORS

Fresh Produce

Apple Ridge Farm
Backyard Growers
Beechwood Orchards
Blooming Glen Farm
Pheasant Hill Farm
Primordia Mushroom Farm
Salvaterra's Gardens
Scholl Orchards
Twin Maple Farms

Dairy

BaD Farm
Valley Milkhouse

Pasture-Raised Meat & Eggs

Apple Ridge Farm
BaD Farm
Breakaway Farms

Bakery & Confection

Apple Ridge Farm
Flour Shop Bakery
Saxman Breads
Tomblor's Bakery

Specialty Foods

Easton Salsa Co.
Jenny's Kuali
Lakeside Maple
Lemon Tree Lane Kitchen
Pickle Licious
Stagecoach Orchard Apiary

Restaurants & Cafes

Aladdin Middle Eastern
Fieldstone Coffee Roasters
Geenmouth
State Café & Grill
Sycamore Grille
Terra Café

Flowers & Botanicals

Peace Tree Farm
Teels Hill Soapworks

Beer, Wine & Spirits

Eight Oaks Distillers
Tolino Vineyards
Local Libations Tent*

*Featuring local craft breweries, cideries & meaderies

